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## REVIEWER'S REPORT

Manuscript No.: IJAR-50447

Date: 02-28-2025

**Title:** "The Role of Home stay Tourism in Preserving Uttarakhand's Cultural Heritage"

**Recommendation:**

Accept as it is well researched and informative

Rating	Excel.	Good	Fair	Poor
Originality		√		
Techn. Quality		√		
Clarity		√		
Significance		√		

Reviewer Name: Dr Abdul Haseeb Mir

Date: 02-28-2025

**Reviewer's Comment for Publication.**

The article provides a comprehensive examination of the role of home stay tourism in preserving Uttarakhand's cultural heritage, with a focus on cultural sustainability, economic development, and community-based tourism. The study is well-structured, with clear objectives, a detailed background, and a robust conceptual framework. The findings are supported by case studies from various regions in Uttarakhand, offering practical insights into the socio-economic and cultural impacts of home stay tourism.

*Detailed Reviewer's Report*

The article "The Role of Homestay Tourism in Preserving Uttarakhand's Cultural Heritage" provides a comprehensive analysis of how homestay tourism contributes to cultural preservation, economic development, and sustainable tourism in Uttarakhand. It effectively utilizes secondary data, case studies, and a robust conceptual framework to highlight the socio-economic benefits of homestay tourism, such as increased household income, employment generation, and reduced rural outmigration. The study also offers practical policy recommendations, including standardized regulations, capacity building, and eco-tourism promotion, which are valuable for policymakers and practitioners.

However, the reliance on secondary data limits the granularity of insights, and the regional heterogeneity of Uttarakhand may affect the generalizability of findings. The study acknowledges the need for

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empirical validation through longitudinal research and primary data collection, which would strengthen its conclusions. Incorporating interviews or surveys with homestay operators and tourists could provide deeper experiential insights.

Overall, the article is a significant contribution to sustainable tourism literature, offering actionable recommendations for cultural preservation and community development. With improvements in primary data collection and empirical validation, it has the potential to further enhance its impact. The article is suitable for publication, provided these limitations are addressed in future research.

### **Final Recommendation: Accept**

The article covers an important topic with relevant discussion.

This article falls within the IJAR domain and has an acceptable standard. I recommend the publication of the paper in IJAR.