



REVIEWER'S REPORT

Manuscript No.: IJAR-50296

Date: 17/02/25

Title: - INFLUENCE OF ESG FACTORS ON SALARIED EMPLOYEES' INVESTMENT CHOICES: PERCEPTIONS, BARRIERS, AND MOTIVATIONS

Recommendation:

- Accept as it is
- Accept after minor revision... **Yes**
- Accept after major revision
- Do not accept (*Reasons below*)

Rating	Excel.	Good	Fair	Poor
Originality	-	√		
Techn. Quality		√		
Clarity		-	√	
Significance	√			

Reviewer Name: Dr. Jyotika Singh

Reviewer's Comment for Publication.

(To be published with the manuscript in the journal)

The reviewer is requested to provide a brief comment (3-4 lines) highlighting the significance, strengths, or key insights of the manuscript. This comment will be Displayed in the journal publication alongside with the reviewers name.

This study provides valuable insights into the influence of home environments on the cognitive development of Jaunsari tribal students in Uttarakhand. By highlighting the role of supportive home settings in fostering innovative and systematic cognitive styles, the research contributes to the broader understanding of educational challenges among marginalized communities. The findings underscore the importance of improving socio-economic conditions to enhance cognitive growth and community development.

Rationale for the minor revisions: The recommendation for acceptance after minor revision is based on the need for slight refinements in clarity, geographical accuracy, and consistency in terminology. These minor revisions will enhance readability and precision without altering the study's core findings, ensuring a more coherent and impactful presentation of the research.

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Detailed Reviewer's Report

Introduction

The introduction effectively sets the stage for the study, clearly outlining the research problem and its significance. The background information is relevant, and the research questions are well-articulated. However, additional context on existing literature could strengthen the rationale for the study. A more explicit statement of the research gap would also enhance clarity.

Methodology

The methodology section is well-structured, providing a clear explanation of the study design, data collection methods, and analytical approaches. The choice of methods aligns with the research objectives, and ethical considerations are addressed adequately. However, further details on participant selection criteria and potential biases in data collection would be beneficial.

Results

The results are presented systematically, with clear data points supporting the findings. The use of tables and figures enhances clarity. However, the presentation of key findings could be more concise, and highlighting statistical significance where applicable would strengthen the section. Additionally, ensuring consistency in data interpretation would improve readability.

Discussion

The discussion effectively interprets the findings in relation to existing literature. The implications of the results are well-articulated, and the study's contributions to the field are clearly stated. However, a more in-depth analysis of unexpected findings and alternative explanations could add depth to the discussion. Additionally, linking the findings more explicitly to policy or practical applications would enhance the study's impact.

Strengths

- Well-defined research objectives and methodology.
- Clear and logical presentation of findings.
- Ethical considerations are well addressed.
- Strong relevance to the field of study.

Limitations

- Limited discussion of potential biases in data collection.
- Lack of explicit acknowledgment of alternative interpretations.
- Some sections could be more concise for better readability.

Conclusion

The conclusion effectively summarizes the key findings and their implications. It restates the study's contributions and reinforces the significance of the results. However, reiterating the research gap and how the study addressed it would strengthen this section further.

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Recommendations

- Provide more detailed participant selection criteria to enhance transparency.
- Ensure concise presentation of findings for better readability.
- Expand the discussion on alternative interpretations and unexpected results.
- Strengthen the linkage between findings and policy/practical applications.

Final Thoughts

Overall, this is a well-conducted study with significant contributions to the field. Minor revisions in the methodology, results, and discussion sections will enhance clarity and impact. With these refinements, the study will be more robust and informative for both researchers and practitioners.

Thank You